

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

ELECTIONS – National Voters Day, 2014 – Insertion of Advertorial on 25.01.2014 - Awareness and Publicity Campaign – Payment of Rs.4,00,000/- to M/s SPR Publications Pvt., Ltd., Hyderabad towards insertion of advertisement charges in all editions of Surya Daily news papers – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 1513

Dated:18-04-2014

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-43, dt.24.01.2014.
2. From M/s SPR Publications Pvt., Ltd., Hyderabad  
Bill No.218772, dt:25-01-2014.
3. G.O.Rt.No.1475, Fin. (Expr.GAD.I) Dept.dt.11.04.2014.

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ORDER:

In the Government letter 1<sup>st</sup> read above, the Advertisement Manager, Surya Daily, Hyderabad have been requested to translate and insert the full page colour Advertorial in all editions of the Surya Daily newspaper in Andhra Pradesh on 25.01.2014 to enable the public to participate in National Voters' Day Celebrations, 2014. Accordingly M/s SPR Publications Pvt., Limited has inserted full page colour Advertorial in all editions of Surya Daily news paper on 25.01.2014 and furnished bill for Rs.4,00,000/- for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.4,00,000/-** (Rupees Four lakhs only) to M/s SPR Publications Pvt., Ltd., Hyderabad towards the cost of advertisement charges published in all editions of Surya Daily News Paper on 25.01.2014 to enable the public to participate in National Voters' Day Celebrations, 2014 at all the Polling Stations in the State and to avail the special facilities provided on that at all the Polling Stations.
3. The expenditure sanctioned in para 2 above shall be debited to "**2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in B.E. 2014-15 and released vide G.O. 3<sup>rd</sup> read above.
4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of "**M/s. SPR Publications Pvt. Limited, Hyderabad A/c No.002655100001045, IDBI Bank Limited Chapel Road, Hyderabad, IFSC Code: IBKL0000133 & MICR Code 500259004, PAN No.AAKCS2889Q.**

(Contd..2..)

5. This order does not require the concurrence of Finance Department as per the orders issued in the G.O. 3<sup>rd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s SPR Publications Pvt., Limited, Surya Soudha,  
Jubilee Hills, Hyderabad.

The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER